

Speaker Packet

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LECTURES

SLEEP APNEA
WAKE UP TO THE PROBLEM

SLEEP APNEA PART 2
BEYOND BASICS

TOOTHACHES, IMPLANTS, AND SLEEP, OH MY!
CBCT IN A DIGITALLY DRIVEN PRACTICE

WOMEN IN DENTISTRY
THE STRUGGLE WITH THE JUGGLE

Dr. Erin E. Elliott is down to earth, knowledgeable, passionate and energetic. Let her help practices make a difference by educating dentists and team members on how to implement sleep apnea treatment or digital dentistry into a dental practice in a fun and exciting way.

REACH OUT TO DR. ELLIOTT to inspire your audience to clinical excellence with a practical work-flow.

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SLEEP APNEA: TIME TO WAKE UP!

INTRODUCTION TO SCREENING PATIENTS IN YOUR PRACTICE

There are hundreds of undiagnosed patients in your practice suffering from sleep apnea. Guaranteed. Untreated sleep apnea can cause high blood pressure, stroke, heart conditions, and diabetes.

Did you know that dentists play a key role in treating sleep apnea?

This practical, interactive course is designed to educate you on detecting and treating this condition so you can improve your patients' health and quality of life while building your practice.

Purpose:

This 1-hour to one day lecture is non-fiction, based on a real-life general dental practice. This course isn't full of impractical processes in an ideal setting. We'll focus on pragmatism and proven techniques that lead to successful sleep apnea treatment.

Go beyond the science and learn a workflow that actually works. The course emphasizes the four vital steps for successful implementation: Awareness, Diagnosis, Financials, and Treatment.

You will leave this seminar with confidence and understanding:

- Overview of sleep & sleep apnea
- Signs, symptoms, & health consequences of untreated sleep apnea
- Create awareness in the hygiene department
- Oral appliance selection criteria



BEYOND THE BASICS:

THE NEXT STEPS IN TREATING SLEEP APNEA IN YOUR GENERAL PRACTICE

Purpose:

This 1-3 hour lecture is focused on the next step in your sleep apnea therapy journey. Many clinicians understand the basics of sleep apnea, the need for screening, and the functionality of oral appliances but few are fluent in the financials and the appointment-by-appointment protocols.

We'll take a deep dive into crucial subjects such as bite-taking techniques and a medical insurance overview.

Attendees will:

- Understand the fundamentals of a sleep study review
- Define various treatment options
- Grasp various bite techniques
- Be familiar with appointment-by-appointment treatment workflow
- Know what documentation is required
- Get overviews of medical insurance & financial considerations



TOOTHACHES, IMPLANTS, AND SLEEP, OH MY!

A TALE OF A CONE BEAM DRIVEN GENERAL DENTAL OFFICE

Cone Beam Computed Tomography (CBCT) has ushered in a new era of 3-D imaging for clinicians. It enables dentists to SEE more, but how does it empower them to DO more? And what does this actually look like in a dynamic dental practice like yours?

In this 1-2.5 hour lecture, Dr. Erin Elliott will share best practices about how to optimize CBCT for diagnostic and treatment planning of patients. From implant planning and placement to common incidental findings and sleep apnea, general dentists will leave this program with actionable takeaways.

Attendees will:

- Understand diagnostic capabilities of 3-D imaging
- Identify common incidental findings
- Grasp implant case planning and surgical guide planning
- Recognize CBCT's role in treating snoring and sleep apnea
- Consider criteria for CBCT procurement



FEARLESS: WOMEN IN DENTISTRY

NAVIGATING THE MANY HATS THAT WOMEN WEAR

As female practitioners we wear many hats. In this lecture we will explore how to control your life and not let your life control you.

Attendees will:

- Discuss some of the differences that female professionals face
- Present the data of female ownership and procedural base
- Discuss practical take home exercises to help create the harmony that a female dentist may be struggling with

